

Halvern Research

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Low-Code Process Platforms in Industrial Operations: 2026 Market Note

Halvern Research tracks enterprise adoption of low-code platforms across asset-intensive industries. This note summarises adoption signals for manufacturing and distribution operators.

Market trajectory

The market for low-code process platforms used in industrial operations continues double-digit expansion. Our model places the segment on a 27–30% compound annual growth rate to 2029, with manufacturing among the fastest-adopting verticals as multi-site operators seek to standardise approvals, maintenance and intake workflows.

Segment	2026 adoption (surveyed)	Planned within 18 months
Approvals & sign-off automation	46%	+22%
Maintenance / asset request apps	38%	+19%
Project & intake tracking	41%	+17%

Adoption drivers

- Consolidation of spreadsheet- and email-based processes onto governed platforms.
- Integration with incumbent CRM and ERP estates rather than rip-and-replace.
- Pressure to produce operational reporting from live data rather than month-end consolidation.

Halvern view

“For multi-site manufacturers, the question has shifted from whether to adopt a low-code operations layer to how quickly it can be governed at scale.”

We expect low-code operations platforms to become a default expectation in multi-site manufacturing within roughly two years.